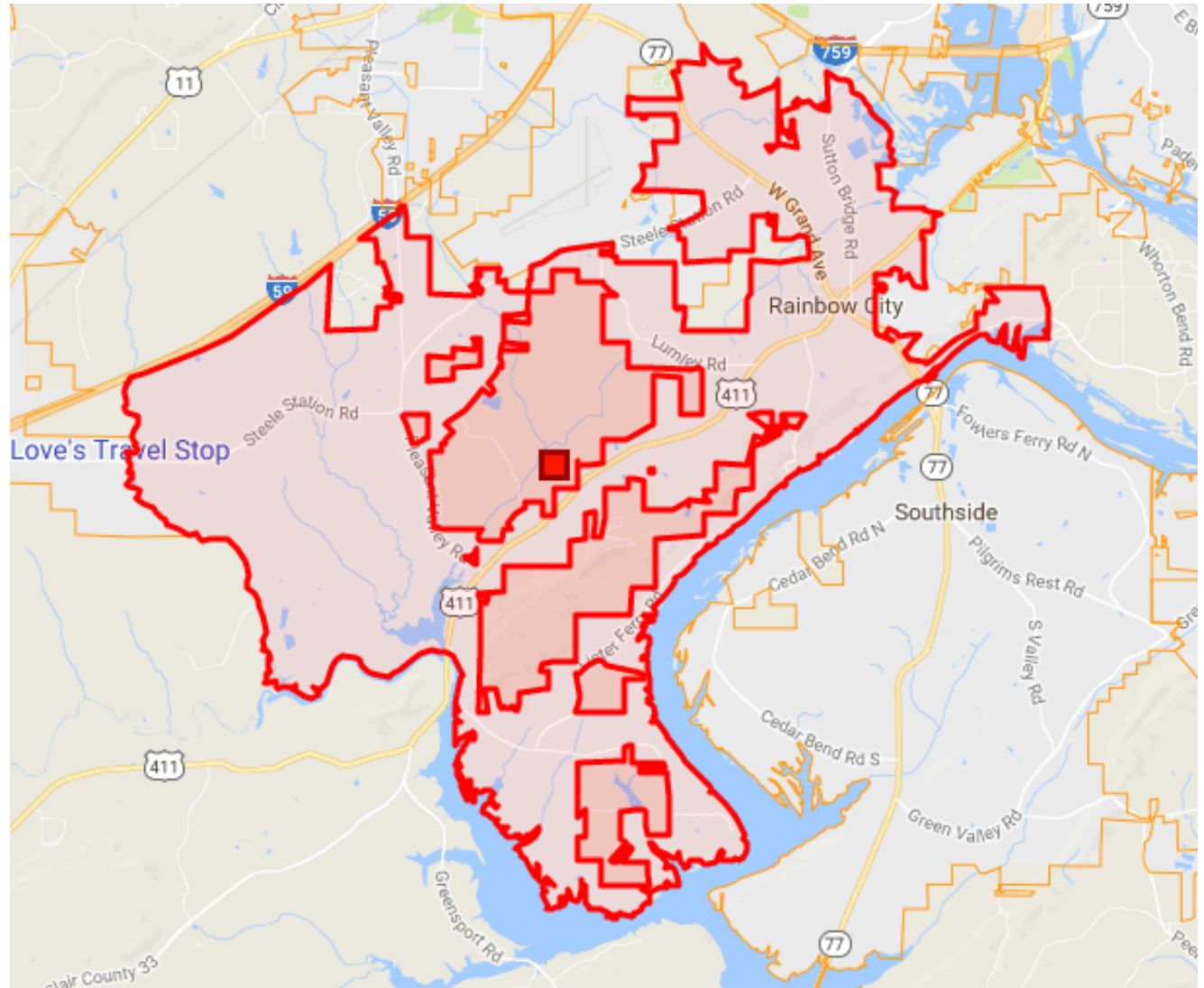


State of Alabama  
Population 4.86 Million

Rainbow City, AL  
Population  
9,297



# Discover: Drive Time & Radius



Category	3-Mile Radius	5-Mile Radius	10-Mile Radius	5-Minute Drive Time	10-Minute Drive Time	15-Minute Drive Time
Current Year Estimated Population	14,210	42,969	81,537	10,869	33,037	63,570
Number of Households	5,989	17,382	33,274	4,693	13,444	25,959
Projected Annual Growth (5 YR)	0.69%	0.07%	0.10%	0.34%	0.49%	0.02%
Median HH Income 2016	\$55,349	\$40,159	\$39,856	\$53,807	\$43,399	\$37,756
Current Year Average Age	41.8	40.3	41	41.5	40.6	40.5
Average Home Value	\$194,679	\$152,439	\$139,274	\$195,143	\$168,883	\$140,123
Current Year % Bachelor's Degree	24%	18%	16%	25%	19%	16%
Daytime Population	16,434	60,729	95,260	13,465	52,708	83,203
Labor Force	6,672	19,123	36,324	5,124	14,948	28,132